

## Richter Rasen GmbH

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RICHTER RASEN is a family business based in Baden, Lower Austria. It was founded in 1906 and is today in its fifth generation. What began as a pioneering Austrian venture has since flourished into one of Europe's leading producers of laid turf. The company is internationally renowned for producing only the highest available quality of natural lawn turf, which is cultivated over a total area of 300 hectares in Austria and Slovakia. RICHTER RASEN is installed in many of Europe's most famous soccer stadiums and has received a remarkable UEFA statement. As well as the Ernst Happel Stadium in Vienna, the company's turf is installed at stadiums including FC Schalke 04, VfL Wolfsburg U23 Arena, Germany and FC Bate in Belarus. It was also used for the UEFA EURO 2012 Championship.

### HC 3.0 Success Factors:

- RICHTER STADION RASEN® branded stadium turf was especially designed to meet the requirements of soccer pitches. Its dense structure and tear resistance enables it to resist very high degrees of pressure
- Globally recognized as a committed advocate of international turf research and active supporter of universities and research establishments worldwide

